TELEVISION Forecast

MARCH 12, 1949

LULU BELLE AND SCOTTY OF WENR-TV

WBKB WENR-TV WGN-TV WNBQ

Channel 4 Forecast

Ulmer Turner And The News

Mon., Fri., 8:10 p.m.

The Latest News and Photos from the Chicago Sun-Times

Piano Pals

Mon., Wed., Fri., 6:30 p.m.

Georgia and Gloria are Still Looking for a Man

Treasury Show

Wed., 8:30 p.m.

Melodies at their Best

KiddieParade

Fri., 7 p.m.

Cast Your Vote for Your Favorite

★ Channel 4

WBKB

Balaban & Katz

BARN DANCE

Lulu Belle, Scotty and the PTA

If you haven't already seen the Barn Dance on television you're missing a contribution to Americana. Monday, March 14, will find the entire gang on a network presentation seen in Chicago on WENR-TV, channel 7.

Chicagoans who have been fans of Lulu Belle and Scotty *(see cover)* can now see and hear the pair as they go through their sentimental and comic routines. Few readers would bother to dial to channel 7 if the program listing read: Scott Wiseman and Myrtle Cooper, Song Team, yet Mr. and Mrs. Scott Wiseman are known from coast to coast on radio, and from New York to the Mississippi river on TV.

In private life the Wisemans are, as Lulu Belle puts it—"home bodies"—living in a comfortable home in suburban Oak Park, where they are members of the Parents and Teachers Association and other community organizations and clubs. They are the parents of two children, Linda Lou who is 3, and Stephen, age 9.

Away from the hustle and bustle of the Barn Dance show, Lulu Belle and Scotty are planning for the future when they can retire to their small farm in the Blue Ridge mountains near Ingalls, North Carolina, where they have spent their summer vacations for 12 years.

Auburn-haired Lulu Belle's trademark on the Barn Dance show is her old-fashioned dress, high topped shoes and pigtails. Always chewing gum and cutting-up she keeps her tele-audience wondering what will happen next.

Born Myrtle Cooper on December 24, 1913 at Bonne, N.C., 40 miles over the mountain from Scotty's birthplace at Ingalls, Lulu Belle learned many of the mountain ballads at her mother's knee. She memorized others when her family later lived in West Virginia, Kentucky, Florida and Tennessee. After the Coopers moved to Evanston, Ill., Myrtle became a clerk in the 5 and 10 store, but father wasn't satisfied and feeling his daughter had as much talent as anyone on the WLS radio barn dance he brought her to the station for an audition.

Lulu Belle clicked. It wasn't long before she was a star. In 1933 Lulu Belle teamed up with Scotty Wiseman. Their voices blended well, and they harmonized successfully in sweet and humorous songs.

On December 13, 1934 the couple saw the preacher, Lulu Belle blurting out "Me 'n Scotty want to get hitched!" The wedding surprised many, since few took Lulu Belle seriously enough to realize a romance had been budding. After all, Lulu Belle told us, "we both had a liking for corn bread for breakfast."

Sandy-haired Skyland Scotty was born November 8, 1909 in North Carolina, an ambitious person who set the pace by earning his way through college as an entertainer, janitor, engineer and later program director of radio station WMMN.

As a child, like Lulu Belle, he learned many of the southern and old English ballads from his mother. His uncle, "Honey Waits" Wiseman, taught him to play square dance tunes on a home-made five-string banjo. Later Scotty sold a pig, bought a mail order guitar

(*Continued on page* 10)

TELEVISION Forecast

Vol. 1, No. 45 Copyright 1949
Whole No. 36, March 12, 1949

A WEEKLY TELEVISION NEWS-MAGAZINE
Published by
TELEVISION FORECAST, Inc.
185 North Wabash Ave. Chicago 1, Ill.

Editor, Robert A. Kubicek
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Production Manager, John E. Groenings
Circulation, T. F. Ingram

Advertising Rates on Request
Phone: FRanklin 2-9564

Entered as second class matter at the post office at Chicago, Ill.
Subscriptions: $3 per year; 2 years $5; single copies 10 cents.

Saturday

WNBQ 5	WENR-TV 7	WGN-TV 9	WBKB 4
11:00	4	MULTISCOPE NEWS.	
2:00	9	TELEVISION MATINEE, "Emergency Landing."	
4:00	9	TEST PATTERN.	
5:30	9	LUCKY PUP REVIEW fr. N.Y.	
6:00	7	NEWS AND VIEWS fr. N.Y.	
	9	FILM SHORTS.	
6:15	7	THE WREN'S NEST fr. N.Y.	
6:30	7	WESTERN FILM.	
	9	IN THE FIRST PERSON fr. N.Y.	
6:45	9	SERIAL FILM, "Law of the Wild."	
7:00	9	FEATURE FILM, "Scarlet Pimpernel"—Leslie Howard and Merle Oberon.	
7:15	4	TEST PATTERN.	
7:30	7	JACK CARTER & CO.	
7:55	4	SUN-TIMES NEWS ROUND-UP.	
8:00	7	STUMP THE AUTHORS.	
	4	FRONTIER THEATRE—"Westbound Stage"—Tex Ritter.	
8:30	7	STAND BY FOR CRIME Televiewers are guest detectives.	
9:00	7	INDOOR POLO.	
	4	FILM SHORTS.	
9:30	4	HEADLINE NEWS.	

WTMJ CHANNEL 3 (MILWAUKEE)

3:00	3	AT YOUR SERVICE, Girl Scout film and demonstration.
3:30	3	"BILLY THE KID, WANTED." Film.
4:30	3	THOSE KEEN TEENS. Live variety show for and by Teen-agers.
5:00	3	DINNER MUSIC.
6:45	3	AROUND TOWN WITH TV CAMERAMAN.
7:00	3	CUTTING ROOM CAPERS. Variety entertainment on film.
7:45	3	GOLDEN WEDDING GREETINGS.
7:50	3	ROVING CAMERAS.
8:00	3	ABC STUMP THE AUTHORS.
8:30	3	ABC MYSTERY QUIZ.
9:00	3	LET'S LOOK AT THE NEWS. (Subject to Change)

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"At Our House" Moves to WENR-TV

This week the Dexters, Edie and Jim, made their debut on WENR-TV, channel 7, and took Chicagoans over the first mile of a unique adventure into the lives of a scatter-brained wife and long-suffering but resigned spouse.

What happens when we next see the Dexters, Friday, March 18 at 8:30 p.m. is anyone's guess, including a new character in "At Our House," Jeff—Jim's brother-in-law. Though Jeff is likeable to an extreme, he has a love-my-work attitude which contributes to Jim's domestic chagrin.

"At Our House" is sponsored by the Hoover company for Hoover vacuum cleaners. It is produced and directed by Jack Gibney.

WBKB Screens "Craft Shop"

If your child enjoys home games, craft projects and puzzles—and what child doesn't—you'll want him to see "Craft Shop" Monday, March 14 on WBKB at 5:40 p.m.

"Craft Shop" is conducted by Sylvia Cassell who has directed similar projects for several years at community houses. A graduate of the University of Wisconsin and Wellesley, Miss Cassell shows viewers how to build while watching the show.

Finding materials for the creations of Miss Cassell is no problem: they'll be found in any home. Aired on Wednesdays and Fridays as well, "Craft Shop" is fast becoming a popular channel 4 show.

Mother Hubbard Gets Wish

Television has solved a big problem for Eddie Hubbard. Eddie's parents live in Baltimore, Md., and have been constantly besieging him with requests to come home more often, but his heavy TV and radio schedule makes this impossible. This week Eddie's folks are watching him on a teleset he shipped to their home, and each Friday night Eddie pays his visit via the magic of video and WENR-TV.

CHAPLIN? Nope, it's Russel Davis, Esq., whose "Movie Money" show caused Bell phone company no end of worries as thousands of calls flooded WBKB. Sunday, March 13 you'll see Davis again, this time calling televiewers selected from post card entries.

Rose Dunn

presents

Telefashions

Sunday, March 13, 7 to 7:30 P.M.

CHANNEL 4 WBKB

Premiere Performance of a New Series of Fashion Shows on Television

with

Jim Ameche

and ten Telefashions Models

You will receive a Telefashion Shopping Guide on Friday or Saturday each week. Keep it . . . and use it during the show.

Sunday

WGN-TV 9		WBKB 4	WNBQ 5	WENR-TV 7
11:00	4	MULTISCOPE NEWS.		
12:00	7	THE SACH'S AMATEUR AND FASHION SHOW.		
3:45	7	TINKER O'TOOLE—Premiere.		
4:00	7	SUPER CIRCUS—TV's circus.		
5:00	9	CHICAGO TRIBUNE COMICS.		
	4	HOPALONG CASSIDY film.		
	7	CARTOON TELETALES.		
5:30	9	REEL ADVENTURES.		
	7	SINGING LADY—I. Wicker.		
6:00	9	ORIGINAL AMATEUR HOUR—Ted Mack as MC fr. N.Y.		
	7	FILM SHORTS.		
6:05	5	AMERICAN SONGS—film.		
6:15	4	TEST PATTERN.		
6:25	5	PARIS FASHION CAVALCADE.		
6:30	4	MOVIE MONEY—Russ Davis.		
6:40	5	YOUNG BROADWAY—film.		
6:45	7	SING-CO-PATION.		
7:00	9	CHICAGOLAND NEWSREEL REVIEW.		
	4	**TELEFASHIONS Premiere—New and unique fashion-shopping show.**		
	7	HOLLYWOOD SCREEN TEST.		
	5	AUTHOR MEETS THE CRITICS—D. Bradley's "No Place to Hide."		
7:30	9	FILM SHORTS.		
	4	MIDWEST VIEW POINT—news.		
	5	MEET THE PRESS.		
	7	ACTOR'S STUDIO—James M. Cain's "Dead Man."		
7:45	4	TELENEWS.		
8:00	9	TOAST OF THE TOWN—Ray Block's orchestra.		
	5	PHILCO TELEVISION PLAYHOUSE "St. Helena" with Dennis King.		
	7	ABC TELEVISION PLAYERS.		
8:05	4	FILM FEATURE.		
8:30	7	MUSIC IN VELVET—Don Lindley's orchestra.		
9:00	9	STARS OF TOMORROW.		
	5	REVIEW OF THE NEWS.		
9:05	4	HEADLINE NEWS.		
9:10	5	GIRL ABOUT TOWN—Kyle MacDonnell and Earl Wrightson.		
9:30	9	MYSTERY THEATRE.		
	5	WHO SAID THAT? Quiz Show.		

WTMJ CHANNEL 3 (MILWAUKEE)

3:30	3	LET'S LOOK AT TELEVISION.
4:00	3	SUPER CIRCUS.
5:00	3	MELODY BY MIRIAM.
5:10	3	TELENEWS DIGEST.
5:30	3	SINGING LADY.
6:00	3	ORIGINAL AMATEUR HOUR.
7:00	3	THE AUTHOR MEETS THE CRITIC.
7:30	3	MEET THE PRESS WITH MARTHA ROUNDTREE.
8:00	3	TELEVISION PLAYHOUSE—"St. Helena," Dennis King as Napoleon.
9:00	3	NEWS REVIEW OF THE WEEK.
9:10	3	GIRL ABOUT TOWN—Kyle MacDonnell and Earl Wrightson.
9:30	3	TRYOUTS FOR TEEVEE talent hunt.

(Subject to Change)

Monday

WBKB 4		WNBQ 5	WENR-TV 7	WGN-TV 9
11:00	4	MULTISCOPE NEWS.		
2:00	9	TELEVISION MATINEE.		
4:00	9	WOMEN'S MAGAZINE of the air. Ruth Crowley and Rush Hughes.		
4:30	5	HOWDY DOODY SHOW fr. N.Y.		
	9	Test Pattern.		
5:00	4	Test Pattern.		
	5	BUT NOT FORGOTTEN.		
	9	SMALL FRY CLUB. DuMont, N.Y.		
5:10	4	MULTISCOPE NEWS.		
5:15	4	SUN-TIMES COMIC CAPERS.		
5:30	9	LUCKY PUP. CBS-TV, N.Y.		
5:35	4	CRAFT SHOP, Sue Cassell.		
5:45	9	Test Pattern.		
5:55	4	ULMER TURNER and the news.		
6:00	4	KUKLA, FRAN AND OLLIE.		
	7	NEWS AND VIEWS fr. N.Y.		
6:15	7	EARL WRIGHTSON songs fr. N.Y.		
6:30	4	PIANO PALS.		
	7	FILM SERIAL "Last Frontier."		
	9	DOUGLAS EDWARDS, news. CBS-TV.		
6:40	5	THE WEATHERMAN.		
6:45	4	YOUR CURBSTONE CUT-UP.		
	5	CAMEL NEWS CARAVAN.		
	7	UNCLE MISTLETOE.		
	9	CHICAGOLAND NEWSREEL.		
7:00	4	WESTERN FILM "Frontier Theater."		
	5	WALT'S HOME WORKSHOP.		
	7	FILM SHORTS.		
	9	PREVIEW with Tex McCrary and Jinx Falkenburg. CBS-TV, N.Y.		
7:30	5	CHEVROLET ON BROADWAY.		
	7	ABC BARN DANCE.		
	9	SPELL WITH ISBELL.		
8:00	4	TELENEWS with John Dunham.		
	5	COLGATE THEATER "Security."		
	7	IDENTIFY sports with Pob Elson.		
	9	THE GOLDBERGS, CBS-TV, N.Y.		
8:10	4	ULMER TURNER and the news.		
8:15	4	FILM SHORTS.		
	7	SKIP FARREL SHOW.		
8:30	4	WRESTLING, Russ Davis announcing.		
	5	AMERICANA.		
	7	FILM FEATURE.		
	9	PEOPLE'S PLATFORM. CBS-TV, N.Y.		
9:00	5	CLIFTON UTLEY and the news.		
	7	PAUL HARVEY news.		
	9	BOXING. DuMont fr. Philadelphia.		
9:05	7	FEATURE FILM.		
9:15	5	BOXING BOUTS from Marigold gardens.		
10:00	9	CHICAGOLAND NEWSREEL.		
10:30	4	HEADLINE NEWS.		

WTMJ-TV Channel 3 (Milwaukee)

2:30	3	HERE'S COMTE.
2:45	3	P. SKINNER & AL BUETTNER.
3:00	3	NEWS AND MUSIC.
3:30	3	TV'S WHAT'S NEW.
4:00	3	CONSOLE AND KEYBOARD.
4:15	3	THE CHILDREN'S CORNER.
4:30	3	ZOO'S WHO.
4:45	3	HOWDY DOODY, NBC.
5:00	3	DINNER MUSIC.
6:00	3	KUKLA, FRAN AND OLLIE.
6:30	3	THE SPORTS PICTURE.
6:45	3	NEWS CARAVAN, NBC.
7:00	3	MUSICAL FILM.
7:15	3	PLAY 'EM OR PAY 'EM.
7:30	3	TELE-THEATER ON BROADWAY.
8:00	3	TEEVEE THEATER, NBC.
8:30	3	AMERICANA, NBC.
9:00	3	ARTHUR GODFREY, CBS.
10:00	3	LET'S LOOK AT THE NEWS.

(Subject to Change)

WGN-TV To Carry Cubs Home Games

WGN-TV will again televise all Chicago Cubs home games this season, it was announced this week. First of 74 Cubs home games will be played before the WGN-TV cameras at Wrigley Field on April 19 when the north side nine meets Pittsburgh. The season winds up October 2 when the St. Louis Cardinals will face the Cubs at Wrigley Field.

Jack Brickhouse will describe the games, and Don Cook, sports and special events director, will direct the cameras. Brickhouse and Cook were in charge of last year's Wrigley Field pickups for WGN-TV when the channel nine stations presented all Cubs home games.

Kitchen Tips for Women

"What's New in the Kitchen" (Tuesday, March 15) can be seen 3:30 to 4 p.m. on WTMJ-TV, Milwaukee, channel 3, featuring Breta Griem. Miss Griem is a well-known food counselor and dietetic expert for more than 20 years.

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Tuesday

WNBQ 5		WENR-TV 7	WGN-TV 9	WBKB 4
11:00	4	MULTISCOPE NEWS.		
2:00	9	TELEVISION MATINEE.		
4:00	9	Test Pattern.		
4:30	5	HOWDY DOODY SHOW fr. N.Y.		
5:00	5	BUT NOT FORGOTTEN, H. Mintz.		
	9	SMALL FRY CLUB, CBS-TV, N.Y.		
	4	Test Pattern.		
5:10	4	MULTISCOPE NEWS.		
5:15	4	SUN-TIMES COMIC CAPERS.		
5:30	9	LUCKY PUP, CBS-TV, N.Y.		
5:35	4	LADY OF THE MOUNTAIN. Tommy Sands and Barbry Ellen Rogers.		
5:45	9	Test Pattern.		
5:55	4	ULMER TURNER and the news.		
6:00	7	NEWS AND VIEWS fr. N.Y.		
	4	KUKLA, FRAN AND OLLIE.		
6:15	7	RED CROSS BANK with Ted Malone.		
6:30	7	FILM SERIAL "Last Frontier."		
	9	DOUGLAS EDWARDS, news. CBS, N.Y.		
	4	JOE WILSON'S "Hot Stove League."		
6:40	5	THE WEATHERMAN.		
6:45	5	CAMEL NEWS CARAVAN.		
	7	UNCLE MISTLETOE.		
	9	CHICAGOLAND NEWSREEL.		
	4	YOUR CURBSTONE CUT-UP.		
7:00	5	TEXACO STAR THEATER. Milton Berle fr. N.Y.		
	7	FEATURE FILM.		
	9	CROSS QUESTION fictional court-room trial.		
	4	WESTERN FILM "Frontier Theater."		
8:00	5	QUIZ KIDS with Joe Kelly as Chief quizzer.		
	9	SCHOOL HOUSE with Kenny Delmar as M.C. DuMont, N.Y.		
	4	TELENEWS with John Dunham.		
8:10	4	ULMER TURNER and the news.		
8:15	4	MIDGET BOXING, Jim Ameche describing.		
8:30	5	BELIEVE IT OR NOT, Bob Ripley.		
	7	DO YOU GET IT? Charades.		
	9	SUSPENSE "Suspicion." CBS, N.Y.		
	4	ROVING CAMERAS.		
8:40	4	HERE'S HOW.		
9:00	5	CLIFTON UTLEY and the news.		
	7	BOXING BOUTS.		
	9	BACK STAGE WITH BARRY, Barry Wood. CBS-TV, N.Y.		
	4	HEADLINE NEWS.		
9:15	5	WRESTLING from St. Nicholas arena N.Y.		
	9	CLUB TELEVISION.		
10:00	9	CHICAGOLAND NEWSREEL.		

WTMJ-TV Channel 3 (Milwaukee)

2:30	3	HERE'S COMTE.
2:45	3	SONGS AND PIANO SELECTIONS.
3:00	3	MUSIC AND NEWS.
3:30	3	WHAT'S NEW IN THE KITCHEN.
4:00	3	CONSOLE AND KEYBOARD.
4:15	3	THE CHILDREN'S CORNER.
4:30	3	JUNIOR AMATEURS.
5:00	3	DINNER MUSIC.
6:00	3	KUKLA, FRAN AND OLLIE, NBC.
6:30	3	THE SPORTS PICTURE.
6:45	3	NEWS CARAVAN, NBC.
7:00	3	STAR THEATER, NBC.
8:00	3	SCHOOL HOUSE, DuMont.
8:30	3	THE GRENADIERS.
9:30	3	ROBERT RIPLEY, NBC.
10:00	3	LET'S LOOK AT THE NEWS.

(Subject to Change)

We Come to Praise, Not to Bury This Man Caesar, Sid That Is—

Staging Sid Caesar is hardly any trouble.

This man Caesar is not only all of the actors, but also all of the props. An artist in drawing satirical sketches, Sid is burning bright in a show that has the distinction of being on two Chicago stations, WNBQ and WGN-TV. Friday, March 18, you're liable to see this telemadman in anything but a serious role.

Caesar's big specialty is his double-talk. He can give a perfect imitation of a person of any nationality speaking his native tongue, yet he does not speak any language except English. While his conversation will not contain one word or syllable of the language he is pretending to speak, nevertheless he'll reproduce to perfection the sound of the desired national speech.

Caesar, who was born in Yonkers, New York, is six feet tall, and has brown hair and hazel eyes. He and his wife, Florence, are parents of Michele Andrea, born in July, 1947.

Caesar made his theatrical debut as a musician, having studied at the Julliard School of Music. Later he played the saxophone in the orchestras of Charlie Spivak, Shep Fields and Claude Thornhill. But before he could further his studies as a serious musician, the war came and Caesar, at the age of 19, enlisted in the U.S. Coast Guard.

It was in the barracks that he got his start as a comedian. (Anyone who studies the 1st Sergeant of an outfit should have enough material for a comedy show.)

Caeser met Vernon Duke, who liked good, clean humor in his Coast Guard band. Sid supplied the kidding, and did it so effectively that when Duke and Howard Dietz wrote "Tars and Spars," Caesar was made comedian of the show which toured the United States and Canada before reaching Hollywood, where Columbia filmed it.

Max Liebman and Caesar met during the "Tars and Spars" day, Max being the director. Since then a writing partnership has sprung up between Sid and Liebman, who is director-producer of Admiral's "Broadway Revue."

Hollywood and Caesar didn't mix. After a round of parties, tennis courts, swimming pools and more parties, Sid decided 23 was entirely too young to retire and so he gave up the film capitol.

While appearing at the Roxy Theater in New York, he was seen by famous restaurateur Leo Lindy, who advised his friend and successful producer, Max Gordon, to hire this new comedian. Gordon helped him land a place on the Joseph Hyman production of "Make Mine Manhattan."

"Humor should know no boundaries," Caesar told us. "It is universal, like music. When people start looking for political implications in good, clean humor, then it is time for those people to analyze themselves more thoroughly."

DORIS BROWN and the wicked magician, Foodini, can be seen on WGN-TV, channel 9, in "Lucky Pup." Doris is the only live member of the cast, although at times televiewers could swear Jolo the clown is human. Catch it at 5:30 Monday, Mar. 14.

For T.V. Service Consult The Directory Pg. 14

Profile's Guest

KAY KENTON

A favorite in London and Paris, Kay Kenton, will appear on your TV screen Wednesday, March 16, on WGN-TV when Dorsey Connors interviews the 23-year-old silver blonde singing comedian at the Buttery of the Ambassador West.

Five foot, blue-eyed, and unmarried, Miss Kenton may well give some video filters the real test as she sparkles through her routine with reporter Connors. Note to bachelors and benedicts: Whether in England, France or America, Kay travels and lives with her mother.

Miss Kenton was literally born into show business. Although her mother and father were not professionals, the children were and as fast as one grew big enough to navigate across the stage, they were added to the act. Playing across the continent, the group became famous for its singing, dancing, acrobatic and zany routines. For vacations, the family—six in all—reversed normal procedure and returned regularly to the States for their vacations.

This is Miss Kenton's first appearance at the Buttery. You'll think you're seeing Betty Hutton, Joan Davis, Cass Daley and Eve Arden all rolled into one!

Mail Order Course Led Winchell to Mahoney

By PATRICIA COOPER

This comes straight from Jerry Mahoney. Woodenheaded as he may seem to some of you, this week he consented to tell all he knew about Paul Winchell, star of "Floor Show" on channel 5. Winchell, who can be seen Thursday, March 17 on WNBQ, has skyrocketed to fame on video.

Mahoney tells us Winchell learned ventriloquism through a mail order course. It took but seven weeks.

"Winchell has always been a sucker for magazine ads—and he's glad," Jerry adds. "I remember the day he read one in bold type:

> ARE YOU UNPOPULAR? DO YOU LACK PERSONALITY AND TALENT? BE THE LIFE OF THE PARTY. **Write in for our free trial too.**

That started it all. The first thing I knew we were on Major Bowes' Amateur Hour. Someone voted for Winchell, and before long we were appearing on the stage, in night clubs, hotel shows, and then radio."

Mahoney rolled his eyes at this point point and reminisced about their early days on NBC's "Jane Pickens Show." TV talent scouts decided the No. 1 Voice Thrower was a natural for television, and Mahoney soon found himself on the screen of thousands of Chicago and New York telereceivers, with Winchell at the controls.

Few televiewers know that Winchell during his childhood days suffered a siege of infantile paralysis. Because of his strong fight against this disease he took up the practice of weight-liftng, rebuilding himself physically. Today, he is considered one of the best amateur weight lifters.

Mahoney likes Winchell, and Winchell likes Mahoney. They're a happy team, and to date only one man in America has trouble with blockhead Jerry. That is Dunninger, master mentalist, who still has difficulty reading Mahoney's mind.

Wednesday

WENR-TV 7		WGN-TV 9	WBKB 4	WNBQ 5
11:00	4	MULTISCOPE NEWS.		
2:00	9	TELEVISION MATINEE.		
4:00	9	WOMEN'S MAGAZINE of the air.		
4:30	5	HOWDY DOODY Show fr. N.Y.		
	9	Test Pattern.		
5:00	9	SMALL FRY CLUB. DuMont, N.Y.		
	4	Test Pattern.		
	5	BUT NOT FORGOTTEN. H. Mintz.		
5:10	4	MULTISCOPE NEWS.		
5:15	4	SUN-TIMES COMIC CAPERS.		
5:30	9	LUCKY PUP. CBS-TV, N.Y.		
5:35	4	CRAFT SHOP, Sue Cassell.		
5:45	9	Test Pattern.		
5:55	4	ULMER TURNER and the news.		
6:00	7	NEWS AND VIEWS fr. N.Y.		
	4	KUKLA, FRAN AND OLLIE.		
6:15	7	CHILD'S WORLD fr. N.Y.		
6:30	7	FILM SERIAL "Last Frontier."		
	9	DOUGLAS EDWARDS and the news.		
	4	PIANO PALS.		
6:40	5	THE WEATHERMAN.		
6:45	7	UNCLE MISTLETOE.		
	9	CHICAGOLAND NEWSREEL.		
	4	YOUR CURBSTONE CUT-UP.		
	5	CAMEL NEWS CARAVAN.		
7:00	7	SET 'EM UP bowling show.		
	9	ARTHUR GODFREY AND HIS FRIENDS. CBS-TV, N.Y.		
	4	WESTERN FILM "Frontier Theater."		
	5	IT'S A GREAT IDEA. Great Books discussion groups.		
7:30	7	FLICKER FAVORITES—"The Drunkard" and "Tarzan and the Apes."		
	5	TELEVISION SCREEN MAGAZINE.		
8:00	9	PERSONALITY PROFILES.		
	4	TELENEWS with John Dunham.		
	5	KRAFT TELEVISION THEATER. "Ceiling Zero."		
8:10	4	ULMER TURNER and the news.		
8:15	9	FILM.		
	4	FUN WITH FURNISHINGS, premier.		
8:30	7	WRESTLING.		
	9	PLAN-A-ROOM, Paul MacAllister.		
	4	TREASURY BOND SHOW.		
8:45	9	SPORTSMEN'S CORNER.		
9:00	9	To be announced.		
	4	HEADLINE NEWS.		
	5	CLIFTON UTLEY and the news.		
9:15	5	GRAND MARQUEE film.		
10:00	9	CHICAGOLAND NEWSREEL.		

WTMJ-TV Channel 3 (Milwaukee)

2:30	3	Here's George Comte.
2:45	3	P. SKINNER & AL BUETTNER.
3:00	3	NEWS AND MUSIC.
3:30	3	TV'S WHAT'S NEW.
4:00	3	CONSOLE AND KEYBOARD.
4:15	3	THE CHILDREN'S CORNER.
4:30	3	THE MUSEUM EXPLORERS' CLUB.
5:00	3	DINNER MUSIC.
6:00	3	KUKLA, FRAN AND OLLIE. NBC.
6:30	3	THE SPORTS PICTURE.
6:45	3	NEWS CARAVAN. NBC.
7:00	3	FILM FEATURETTES.
7:30	3	TEX AND JINX. CBS.
8:00	3	TELEVISION THEATER. NBC.
9:00	3	SALUTE TO INDUSTRY.
9:30	3	WINDOW ON THE WORLD. DuMont.
10:00	3	IDENTIFY. ABC.
10:15	3	LET'S LOOK AT THE NEWS. (Subject to Change)

Barn Dance . . .

(*Continued from page 3*)

(complete with lessons for $4.95) and soon became popular at basket socials, husking bees and other rural gatherings.

Scotty Wiseman was bent on becoming an attorney when he started Fairmont Teachers college. He became president of his senior class, but his experiences on the Fairmont radio station made him change his plans. He was most inspired by Bradley Kincaid who gained fame on the WLS Barn Dance. When Kincaid left the show, Scotty was invited to join the staff. That was in 1932. He has since become one of the most versatile folk music performers in America.

As a composer of modern songs, Scotty is known for his "Have I Told You Lately That I Love You," which is currently being featured on radio and recordings from coast to coast. Lulu Belle's favorites written by Scotty include "Remember Me?," "That Crazy War," "Home Coming Time in Happy Valley" and "Mountain Dew."

WENR-TV's Barn Dance video presentation is about the biggest, most colorful evening of entertainment yet to be presented, and that includes 300 pound Ted Morse who impersonates Little Genevieve. It also includes John Dolce and the square dancers, the Sage Riders, Cousin Tilford, the De Zurik Sisters, and Hal O'Halloran.

TV Aids Veterans' Fund

More than $1000 was raised through the recent WBKB promotion of the Sun-Times hospitalized veterans fund, it was announced this week. Televiewers contributed this sum after viewing channel 4 appeals.

Philadelphia Boxing

Chicagoans are now seeing Philadelphia Arena boxing bouts telecast via the DuMont network on WGN-TV, channel 9. On Monday, March 14 the matches will be sponsored by Camel cigarettes, with Tom Moorehead announcing.

For T.V. Service Consult The Directory Pg. 14

Thursday

WGN-TV 9		WBKB 4	WNBQ 5	WENR-TV 7
11:00	4	MULTISCOPE NEWS.		
2:00	9	TELEVISION MATINEE.		
3:30	9	ILL. STATE MEDICAL SOC.		
4:00	9	Test Pattern.		
4:30	5	HOWDY DOODY SHOW fr. N.Y.		
5:00	9	SMALL FRY CLUB. DuMont, N.Y.		
	4	Test Pattern.		
	5	BUT NOT FORGOTTEN.		
5:10	4	MULTISCOPE NEWS.		
5:15	4	SUN-TIMES COMIC CAPERS.		
5:30	9	LUCKY PUP. CBS-TV, N.Y.		
5:35	4	LADY OF THE MOUNTAIN.		
5:45	9	Test Pattern.		
5:55	4	ULMER TURNER and the news.		
6:00	4	KUKLA, FRAN AND OLLIE.		
	7	NEWS AND VIEWS fr. N.Y.		
6:15	7	THE WREN'S NEST fr. N.Y.		
6:30	9	DOUGLAS EDWARDS and the news.		
	4	JOE WILSON'S "Hot Stove League."		
	7	FILM SERIAL "Last Frontier."		
6:40	5	THE WEATHERMAN.		
6:45	9	CHICAGOLAND NEWSREEL.		
	4	YOUR CURBSTONE CUT-UP.		
	5	CAMEL NEWS CARAVAN.		
	7	UNCLE MISTLETOE and guests fr. Candy Cane Lane.		
7:00	9	WESTERN FEATURE FILM.		
	4	FEATURE FILM "Prairie Chickens" with Noah Berry, Jr.		
	5	PHIL SILVERS SHOW fr. N.Y.		
	7	AMERICAN MINSTRELS fr. N.Y.		
7:30	5	THE SWIFT SHOW starring Lanny Ross fr. N.Y.		
8:00	9	WINDOW ON THE WORLD, variety. DuMont, N.Y.		
	4	TELENEWS with John Dunham.		
	5	RFD AMERICA, quiz show.		
	7	SECOND GUESSER, quiz show.		
8:10	4	ULMER TURNER and the news.		
8:15	4	ROVING CAMERAS.		
	7	CARTOON CONTRASTS.		
8:25	4	FILM VARIETIES.		
8:30	9	WRESTLING from Madison AC.		
	5	FLOOR SHOW starring Dunninger and Paul Winchell.		
	7	FILM SHORTS.		
8:45	4	LYRICS WITH LYNNE.		
9:00	4	TELECHARADES with Ed Roberts.		
	5	CLIFTON UTLEY and the news.		
	7	ON TRIAL discussion of topics of the day.		
9:15	5	NBC NEWSREEL.		
9:30	4	HEADLINE NEWS.		
	7	CLUB SEVEN fr. N.Y.		
10:45	9	CHICAGOLAND NEWSREEL.		

WTMJ-TV Channel 3 (Milwaukee)

2:30	3	HERE'S GEORGE COMTE.
2:45	3	P. SKINNER & AL BUETTNER.
3:00	3	NEWS AND MUSIC.
3:30	3	WHAT'S NEW IN THE KITCHEN.
4:00	3	CONSOLE AND KEYBOARD.
4:15	3	THE CHILDREN'S CORNER.
4:30	3	LITTLE AMATEURS.
5:00	3	DINNER MUSIC.
6:00	3	KUKLA, FRAN AND OLLIE. NBC.
6:30	3	SPORTS PICTURE.
6:45	3	NEWS CARAVAN. NBC.
7:00	3	PHIL SILVERS SHOW. NBC.
7:30	3	LANNY ROSS SHOW. NBC.
8:00	3	WINDOW ON THE WORLD. DuMont.
8:30	3	DUNNINGER SHOW. NBC.
9:00	3	WRESTLING.
10:30	3	LET'S LOOK AT THE NEWS.

(Subject to Change)

You've a date...

Thursday

"PHIL SILVERS SHOW"
7:00-7:30 P.M.
A half-hour of delightful comedy

★

"SWIFT SHOW"
7:30-8:00 P.M.
Starring Singer Lanny Ross

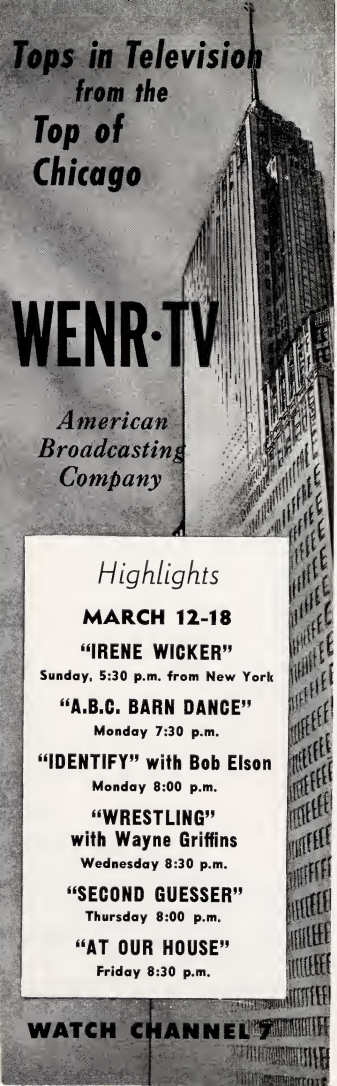
★

"R.F.D. AMERICA"
8:00-8:30 P.M.
Radio's famed farm quiz program

★

"BIGELOW FLOOR SHOW"
8:30-9:00 P.M.
With Dunninger and Paul Winchell

WNBQ
CHICAGO
CHANNEL 5



WOMEN ONLY:

Fashion Stylist on TV to Predict Paris Trends

Chicago women will be able to sit back comfortably in their favorite chair at home Sunday nights and select gowns, purses, jewelry of their choice in a new show titled "Telefashions," making its debut March 13 on WBKB, 7 to 7:30 P.M.

Rose Dunn

Rose Dunn, producer and fashion stylist of "Telefashions" will show the televiewer how a stylist can be of considerable aid to women in predicting trends, thereby helping them to select beautiful and wearable costumes from designers collections and store offering. While a designer is one who creates fashions, the stylist "must not only have a flair for unerring selection, but she functions creatively in the combining of elements of an ensemble."

Rose Dunn is not new in Chicago television, having written and produced many early shows, some starring Jim Ameche (who will be commentator on this new program.)

Summer stock show patrons will recall seeing her in the leads of numerous shows, as well as in art theatres and the University of Chicago Theatre. In addition to acting she has directed little theatre drama for the Douglas Smith Fund players, the Tribune Charity Camp at Algonquin, the YWCA and Drama Institute.

The war broke out while Miss Dunn was staging fashion shows at the College Inn of the Hotel Sherman, and she was called upon to produce fashion shows in defense plants, specifically designed to bolster the morale of women workers.

A member of the faculty of the Radio Institute of Chicago, Miss Dunn has several free-lance radio network credits. Her background of experience with advertising agencies and shopping services in Chicago increase her stature in video.

NAOMI COOKS, Quiz Kid on WNBQ's television show, inspects an NBC camera to brief up on video in case Joe Kelly asks such a question Tuesday, March 15. It's on channel 5.

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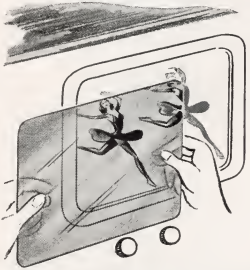

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Friday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
11:00	4	MULTISCOPE NEWS.	
1:30	9	INDIVIDUALLY YOURS.	
2:00	9	TELEVISION MATINEE.	
4:00	9	WOMAN'S MAGAZINE of the air.	
4:30	5	HOWDY DOODY SHOW fr. N.Y.	
	9	Test pattern.	
5:00	4	Test Pattern.	
	5	BUT NOT FORGOTTEN. H. Mintz.	
	9	SMALL FRY CLUB. DuMont, N.Y.	
5:10	4	MULTISCOPE NEWS.	
5:15	4	SUN-TIMES COMIC CAPERS.	
5:30	9	LUCKY PUP. CBS-TV N.Y.	
5:35	4	CRAFT SHOP. Sue Cassell.	
5:45	9	Test Pattern.	
5:55	4	ULMER TURNER and the news.	
6:00	4	KUKLA, FRAN AND OLLIE.	
	7	NEWS AND VIEWS fr. N.C.	
6:15	7	THE WREN'S NEST fr. N.Y.	
6:30	4	PIANO PALS.	
	7	FILM SERIAL "Last Frontier."	
	9	DOUGLAS EDWARDS and the news.	
6:40	5	THE WEATHERMAN.	
*6:45	4	YOUR CURBSTONE CUT-UP.	
	5	CAMEL NEWS CARAVAN.	
	7	UNCLE MISTLETOE.	
	9	CHICAGOLAND NEWSREEL.	
7:00	4	KIDDIE PARADE.	
	5	ADMIRAL BROADWAY REVUE.	
	7	VAUDEO VARIETIES.	
	9	ADMIRAL BROADWAY REVUE with Sid Caesar. DuMont, N.Y.	
7:30	4	SELECTED SHORTS.	
8:00	4	TELENEWS with John Dunham.	
	5	STOP ME IF YOU'VE HEARD THIS ONE.	
	7	BREAK THE BANK. Bert Parks MC.	
8:10	4	ULMER TURNER and the news.	
8:15	4	FILM SHORTS.	
8:30	4	UNDER 21.	
	5	YOUR SHOW TIME famous short stories on film.	
	7	AT OUR HOUSE.	
8:45	7	ALICE PEARCE songs.	
	9	SPORTSMEN'S CORNER.	
9:00	4	HEADLINE NEWS.	
	5	BOXING BOUTS fr. N.Y.	
	7	PAUL HARVEY and the news.	
	9	BOXING fr. Madison AC.	
9:05	7	To be announced.	
10:00	5	CHESTERFIELD SUPPER CLUB.	
10:45	9	CHICAGOLAND NEWSREEL.	

WTMJ-TV Channel 3 (Milwaukee)

2:30	3	HERE'S GEORGE COMTE.
2:45	3	P. SKINNER & AL BUETTNER.
3:00	3	NEWS AND MUSIC.
3:30	3	TV's WHAT'S NEW.
4:00	3	CONSOLE AND KEYBOARD.
4:15	3	THE CHILDREN'S CORNER.
4:30	3	TV GOES TO ART CLASS.
4:45	3	HOWDY DOODY. NBC.
5:00	3	DINNER MUSIC.
6:00	3	KUKLA, FRAN AND OLLIE. NBC.
6:30	3	THE SPORTS PICTURE.
6:45	3	NEWS CARAVAN. NBC.
7:00	3	THE BROADWAY REVUE.
8:00	3	BREAK THE BANK. ABC.
8:30	3	YOUR SHOW TIME. "The Real Thing." NBC.
9:00	3	Boxing. NBC.
10:00	3	LET'S LOOK AT THE NEWS.

(Subject to Change)

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